



Esteemed Secretary General of the EOC,
Esteemed Board members,

following the contacts previously had with the dear departed secretary Dr. R. Jenny, the undersigned Massimo Morandin president of FIO – Federazione Italiana Orchidee, has the pleasure as well as the honor of presenting together with other 6 orchid associations, the Italy's candidacy to host the 2027 edition of the EOCCE.

FIO, in recent years, gathering the tradition of the various members that compose it has organized a series of national and international events, including Padua 2017, Bologna 2019 and 2021, San Donà di Piave 2016-2017-2018 and many other local events where thousands of visitors were able to attend.

It has participated in the international exhibitions of the WOC in Guayaquil 2017 (where it has presented together with AIO its candidacy for the 2023 WOC) and to the EOCCE in Paris 2018.

Some of the most important regional associations, ATO, ALAO, FDO, AERADO, AOCI, Dendrobium & Fuukiran are currently cooperating with us and with them we are preparing the most awaited orchid show of 2022 in Florence.



All national associations have been interested in contributing to the organization and participation of the EOCCE and among these have already joined ATO, ALAO, FDO, AERADO, AOCI, Dendrobium & Fuukiran, the others are evaluating.



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We combined lectures and conferences with each exhibition.

Among the speakers have participated authoritative experts of international level such as Alejandro Capriles, Harold Koopovitz, Olaf Gruss, Henry Oakeley, Franco Pupulin... just to name a few.

Each exhibition was followed by the judgment of the stands and the best plants on display.



Among the orchid producers and sellers we had the participation of Cramer, Tonn, Rollke, Frenzen, Equagenera, Mundiflora, Floricoltura Pozzi, Nardotto e Capello, Ten Shin Gardens, just to name some.

We maintain relationships with the Universities of Florence, Padua and with other technical schools with which we are developing some projects.

Moreover, thanks to the other orchid Associations which we cooperate, we have also relationships with the University La Sapienza of Rome and with the University of Federico II Naples' Botanic Garden.

For a couple of years we have been collaborating with the CREA Research Centre for Vegetable and Ornamental Crops for the reintroduction in situ of Italian wild orchid species.

We would like to propose the candidacy of Italy which, after the successes of Rome in 1999 and Padua in 2006, has no longer had the opportunity to host the EOCCE.

Congress theme

Reintroducing spontaneous orchids in nature between utopia and reality

Logo

The logo we designed is thought to group two symbols that will distinguish the Show. The variety of the orchid world that color the whole body of the David of Michelangelo and the silhouette of the statue, symbol of the City of Florence.

The logo is designed with a temporary event number. We are waiting for information from the EOC board to insert the correct one.

Event dates will be inserted before the official presentation in May.



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Location

Florence, a wonderful city known all over the world that needs no presentation, the exhibition and the congress will be hosted in the premises of the Florence Fair in the Fortezza da Basso.



Expected dates

from 13 to 17 May 2027



Space available

For the exhibition and sale we have identified an area of about 2000 square meters on the ground floor in the Nations pavilion, flanked by two modular meeting rooms up to 100 seats each in the adjacent Lorenese building and a room in the Lorenese theater with a capacity of 350 seats.



The buildings are surrounding the plaza inside the fortress, as well as storage rooms, and a large refreshment area.

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Accessibility

The venue is easily accessible by car (via A1, underground parking), bus and train (500 meters) and plane (The airport is 4 km far from fairground and it is connected by shuttle bus and a fast tramway that brings you to the center in just 15 minutes. Various low cost flights are available).

Hotel accommodation and gastronomic offer



The city offers all types of accommodation with hotels, B&B, holiday homes, guest houses of different kind and costs.
Florence Tourist office: <https://www.feelflorence.it/it/home>
The gastronomic offer is excellent with typical Tuscan dishes and excellent wines.

Required readings

CITES and conservation of botanical species, new projects, biology and taxonomy of orchids, new species and hybrids, information and technology for the well-being of orchids.

Judging

At the stand and at the table, in a special reserved area with the EOC method.

Day trips

For congress members, it is possible to organize guided excursions to watch wild orchids in the neighboring natural parks: the Chianti botanical park, the Val di Cornia park, the Maremma and the Uccellina park and the CREA Research Centre for Vegetable and Ornamental Crops.

Collateral activities for congress members and accompanying persons

More visits can be extended also to those accompanying the congress members. Is it possible to visit not only the beautiful Florence with its valuable monuments and museums, but also the eternal city of Rome, the wild island of Elba, but also a winery in Chianti, a sausage factory or an oil mill.



Gala dinner

The Gala dinner can be held in a beautiful and historical buildings of Florence, close to the Cathedral of Santa Maria del Fiore accompanied by good food and good music.

After the dinner cannot be missed a very romantic and spectacular night walk through historical center of Florence.



Sponsors



The Ente Fiera of Firenze has already given availability as main sponsor, which will bear the costs of setting up the area, its management and will contribute to supporting the expenses of the speakers and congress activities.

The sponsorship of the University of Florence and Padua is already available as well as of CREA .

Participation costs

We have supposed the costs that follows but we gladly accept from the board different suggestions about that.

Full participation to conferences and show: € 100.00 all inclusive; daily participation to conferences and show: € 30.00; admission to show only: € 10.00. Discounts possible for those who register in advance and for young people.

Contacts

General information: Massimo Morandin

Contacts with exhibitors: Ezio Carbonere

Scientific Committee: Franco Bruno, Alejandro Capriles, Stefano Milillo and Maurizio Antonetti

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